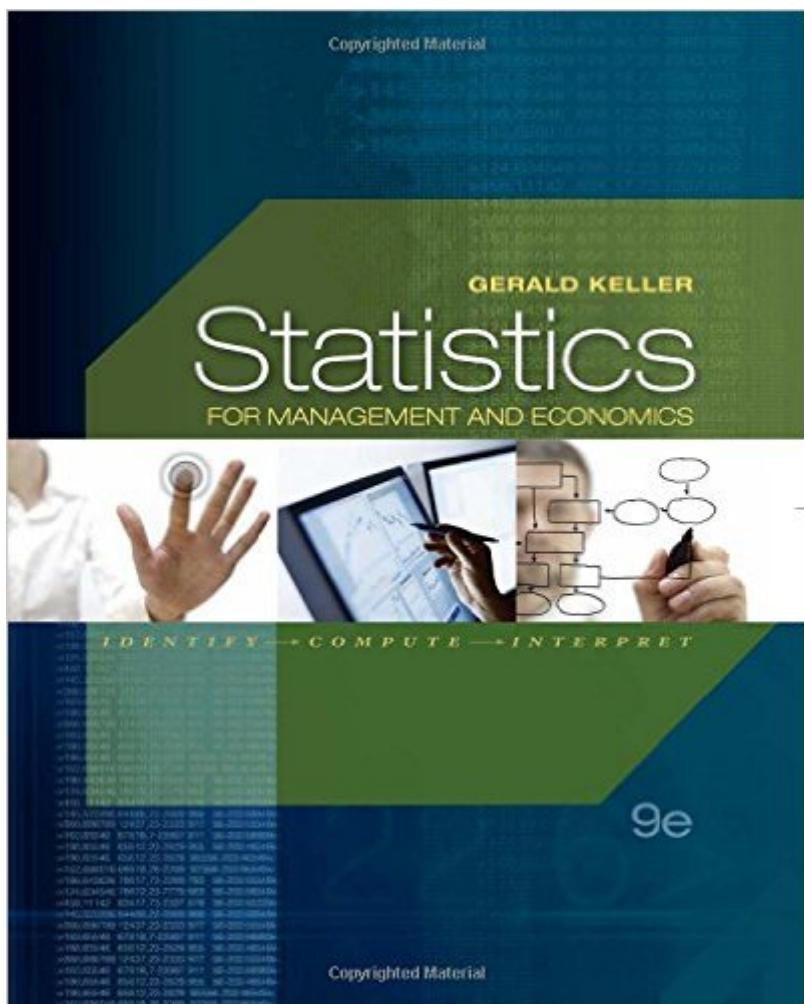


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Statistics For Management And Economics (with Online Content Printed Access Card)



Synopsis

This worldwide best-selling business statistics book teaches readers how to apply statistics to real business problems through the author's unique three-step approach to problem solving. Readers learn to IDENTIFY the right technique by focusing on the problem objective and data type. They then learn to COMPUTE the statistics either by hand, using Excel, or using MINITAB. Finally, they INTERPRET the results in the context of the problem. Keller's approach enhances user comprehension as well as practical skills.

Book Information

Hardcover: 1008 pages

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Customer Reviews

My instructor said I needed an access code but the code that came with this book when I entered it said that it had already been used. I feel like if the computer says "with online content printed access code) then it should include it!It ended up turning out that I didnt need an actual code for the class just the free study materials that come with the book. However, if your teacher is requiring you to purchase the cengage subscription to turn in HW and Tests via Cengage then you do not want to get this book because it doesn't include that code.

This book was used in one of my MBA stats classes for supplemental information and I found Google a better resource than this book! I did not like the way the book was put together, it made all of the concepts over complicated and was not an easy resource to use. I can't imagine having to actually read and use the book for a class.

I believe this book is overpriced, there are several other books which are at par with this book for fraction of cost.

I paid much more for this new book, so I thought there would be no problem with the access code. But when I tried to use it the access code had previously been used. So I had to spend 30 minutes online with then 50 minutes on the phone with the publisher. Who said the access code was used a few months before I purchased it. Ultimately Ryan at the publisher got me a new code so hopefully when I go to use it all will go well. The low rating is due to receiving a used access code.

A pretty good book. Not too complicated or overly technical. Does a good job of easing into the material without overwhelming you with ambiguous equations. There wasn't much emphasis on Economics specifically though. So it was more of a basic book, at least in the chapter we used.

Didnt have online content, so that was disappointing but still needed that book for class probably should have returned it

I knew it was a rental and second guessed myself, but why would it state that it comes with an access code when it simply doesn't. Will be returning this falsely advertised book.

All the stars because it came on time and it was in good condition, not because of the content. It isn't a great book if you are looking to understand/learn statistics on your own.

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